

MC-101

West Bengal State University
M. Com. Examination, 2016
Semester - I

PRINCIPLES AND PRACTICES OF MANAGEMENT
(MC - 101)

Duration : 2 Hours]

[Full Marks : 40

The figures in the margin indicate full marks.

GROUP - A

Answer any *five* questions.

5 × 2 = 10

1. Mention any two characteristics of management.
2. What is vision of a company ? Illustrate with an example.
3. Enumerate any two principles of Taylor.
4. What are the consequences of stress ?
5. What do you mean by strategic control ?
6. Explain the term 'Span of Management'.
7. Define the term 'Leadership'.
8. Point out two merits of functional organisation.

GROUP - B

Answer any *two* questions taking *one* each from Part-I and Part-II.

2 × 5 = 10

PART - I

Answer any *one* question.

9. Explain the contribution of Elton Mayo to the evolution of management thought in the light of the Hawthorne Experiments.
10. What are standing plans ? Give an account of the different types of standing plans.

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PART - II

Answer any *one* question.

11. Elucidate the steps in control process with a suitable diagram.
12. Explain, in brief, Motivation-Hygiene factor theory of Herzberg.

GROUP - C

Answer any *two* questions taking *one* each from Part-I and Part-II. $2 \times 10 = 20$

PART - I

Answer any *one* question.

13. What are the dimensions of planned change ? State the principles and strategies to counter the barriers of change. 3 + 7
14. a) Briefly state the steps of the planning process.
b) What is management by Objectives ? 5 + 5

PART - II

Answer any *one* question.

15. Discuss Planning-Controlling Linkage with a suitable diagram.
 16. Critically discuss Blake and Mouton's managerial grid.
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