

Rishi Bankim Chandra Evening College

M.Com. 2nd Semester Examination

Subject – Research Methodology

(COMPCOR10T)

Time – 2 hours

F.M.-40

Group-A

Answer any *five* questions from the following

2×5=10

1. What are the qualities of a good research problem?
2. Define rating scales.
3. What is the need for sampling design?
4. What are the types of data used in research?
5. What are the limitations of primary data collection?
6. Mention any two objectives of research report.
7. What is Research Method??
8. Define the concept of population.

Group –B

Answer any *two* questions, taking one each from part-I and part-II

2×5=10

Part-I

Answer any one question.

1×5=5

9. Distinguish between Quantitative and Qualitative research. What are the characteristics of qualitative research?
10. Differentiate between research methodology and research methods.

Part-II

Answer any *one* question.

1×5=5

11. List the differences between collection of data through questionnaires and schedules.

12. Compute the mean for the data given below:

No. of requisition	0-24	25-49	50-74	75-99	100-124	125-149	150-174
No. of Days	2	6	11	14	20	20	26

Group –C

Answer any two questions, taking one each from part-I and part-II

Part-I

Answer any *one* question.

1×10=10

13. What are the essentials characteristics of experimental research? Write the difference between technical report and popular report.

6+4=10

14. What are the essential steps involved in qualitative research? What do you mean by sampling error?

7+3=10

Part-II

Answer any *one* question.

1×10=10

15. What is hypothesis? Can the hypothesis be null in a research? How do you form hypothesis for a research?

2+2+6=10

16. The price distribution of a sample of books is as follows:

Price(Rs.):	1-5	6-10	11-15	16-20	21-25	26-30
No. of Books :	7	12	19	15	8	3

Calculate the mean deviation and standard deviation of the above distribution.