



WEST BENGAL STATE UNIVERSITY
B.Com. Honours 6th Semester Examination, 2024

FACADSE08T-B.COM. (DSE3/4)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any two questions from the following

10×2 = 20

1. What do you mean by business ethics? Explain the nature of business ethics. 2+8
2. Explain the concept of whistle-blowing policy and also briefly describe the types of whistle blowers. 3+7
3. (a) Distinguish between ethics and morality. 5+5
(b) Write short note on stakeholder theory.

GROUP-B

Answer any two questions from the following

15×2 = 30

4. Explain European and Indian Models of corporate governance. 15
5. (a) What distinguishes ethics from a law? 5+10
(b) Explain the unethical Practices in marketing.
6. Explain the role of risk management committee and audit committee related to corporate governance in India. $7\frac{1}{2}+7\frac{1}{2}$

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