



WEST BENGAL STATE UNIVERSITY
B.Com. Honours 6th Semester Examination, 2024

FACACOR14T-B.COM. (CC14)

RESEARCH METHODS AND PROJECT WORK

Time Allotted: 1 Hour

Full Marks: 25

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

GROUP-A

1. Answer any *five* questions from the following: 2×5 = 10
- (a) Differentiate between Fundamental and Applied Research.
 - (b) State the basic characteristics of Qualitative approach of research.
 - (c) What do you mean by 'level of significance'?
 - (d) What do you understand by 'Pilot Survey'?
 - (e) Differentiate between Primary and Secondary Data.
 - (f) Explain the concept of 'Standard Error' in sampling analysis.
 - (g) How is 'interval scale' different from 'ordinal scale'?
 - (h) Differentiate between Cluster Sampling and Stratified Sampling.

GROUP-B

Answer any *three* questions from the following

5×3 = 15

2. For doing a research, identification of Research Problem, planning and designing the research process are needed. Narrate their significance in brief.
3. Distinguish between: 2+3
- (a) Probability and Non-Probability Sample
 - (b) Multistage Sampling and Area Sample.
4. (a) What is meant by 'measurement in research'? 1+4
- (b) Explain in brief the following two classifications of Measurement Scales:
(i) Nominal scale, (ii) Ratio scale.
5. (a) State in brief the major Data Processing Operations. 2+3
- (b) State the different types of analysis of data.
6. (a) State the reasons behind the use of sampling in research. 2+3
- (b) Describe in brief, the layout of a research report.

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