

Rishi Bankim Chandra Evening College, Naihati

M.Com-1st Semester-2022

Subject: Business Environment COMPCOR02T

Time: 2 Hours

Full Marks: 40

Group-A

Answer any five Questions. (2x5=10)

- 1) What do you mean by MNCs?
- 2) What do you mean by Social Responsibility of Business?
- 3) What are the different consumer grievance redressal agencies ?
- 4) What is Foreign Direct Investment?
- 5) What do you mean by Patent ?
- 6) Write short notes on 'Economic Environment of India'.
- 7) Define Business Environment.
- 8) Write the full form and meaning of 'GATT'.

Group-B

Answer any four Questions. (5x4=20)

- 9) Discuss the significance of intellectual property Rights.
- 10) Discuss the important provisions of the Environment Protection Act, 1986.
- 11) Write down the short notes on 'WTO'.
- 12) Write Short notes on Registration of Trade Marks.

13) Discuss the rights of consumers as per the Consumers' Protection Act, 1986 .

14) Discuss in brief the Government Policy on the protection of Environment.

Group-C

Answer any one Question (10x1=10)

15) What do you mean by Economic Reforms? Discuss the types of Economic Reforms in India. (2+8)

16) What is Globalization? State the reasons for globalization of business. (3+7)